

ADVERTISING RATE SHEET

WorkersCompensation.com

Let's Simplify the Work

BASIC PACKAGES

[PRICING PER MONTH]

A ROTATING AD PLACEMENT + WEEKLY NEWSLETTER + SPECIAL FEATURE	1 AD PLACEMENT ON THE STORIES, SPOTLIGHTS, AND FEATURES THAT DRAW 500 VIEWS PER DAY	\$1,200
	2 AD PLACEMENT IN WEEKLY NEWSLETTER THAT IS DELIVERED TO 3,300 SUBSCRIBERS EVERY WEDNESDAY MORNING	\$1,800
	3 PUTS YOUR BRAND ADJACENT TO A TOPIC OR STATE THAT IS HIGHLY RELEVANT TO YOUR TARGET AUDIENCE	\$2,500
B ROTATING AD PLACEMENT + WEEKLY NEWSLETTER	AD PLACEMENT ON THE STORIES, SPOTLIGHTS, AND FEATURES THAT DRAW 500 VIEWS PER DAY +AD PLACEMENT IN WEEKLY NEWSLETTER THAT IS DELIVERED TO 3,300 SUBSCRIBERS EVERY WEDNESDAY MORNING	\$2,000
C HOME PAGE	1 MAXIMUM EXPOSURE TO 20,000 VISITORS PER MONTH WITH A FRONT AND CENTER AD IN THE HEART OF THE HOMEPAGE	\$2,000
	2 WITH 20,000 SETS OF EYES SEEING IT MONTHLY, THIS AD PLACEMENT DELIVERS HIGH VALUE FOR THE COST	\$1,800
D NEWSLETTER BANNER AD [EVERY OTHER MONTH]	BE TOP OF MIND AND TOP OF SCREEN WITH 3,300 NEWSLETTER READERS WITH A BANNER AD STRETCHING YOUR BRAND'S REACH TO AN ENGAGED WORKERS' COMPENSATION-FOCUSED AUDIENCE	\$1,500
E ROTATING AD PLACEMENT [DAILY HEADLINES, EXPERTS VIEW, ARCHIVES]	AD PLACEMENT ON THE STORIES, SPOTLIGHTS, AND FEATURES THAT DRAW 500 VIEWS PER DAY	\$2,000

Want more than one option?

Increase your reach with the industry's most engaged readers.

SPONSORED CONTENT

[PAID ADVERTISEMENT]

F ADVERTORIAL	YOUR MESSAGE GETS DELIVERED TO 250 READERS DAILY AND HIGHLIGHTS THE NARRATIVE YOU WANT THEM TO RECEIVE. THE ADVERTORIAL WILL STAY ON THE SITE IN PERPETUITY	\$1,000
G SPONSORED LINKEDIN POST	ACCESS TO 4,500 FOLLOWERS IN A SHORT, TARGETED FORMAT	\$1,000
H SPECIAL FEATURE	PUTS YOUR BRAND ADJACENT TO A TOPIC OR STATE THAT IS HIGHLY RELEVANT TO YOUR TARGET AUDIENCE	\$1,000
I PRESS RELEASES	GET THE WORD OUT ABOUT DEVELOPMENTS AND HAPPENINGS WITH YOUR COMPANY, BRAND, EVENT, ORGANIZATION, OR PRODUCT TO 250 READERS DAILY. THE RELEASE WILL STAY ON THE SITE IN PERPETUITY	\$1,000
J PINNED ARTICLE	EVENT PROMOTION WRITTEN PRESS RELEASE STYLE THAT PROMOTES A CONFERENCE, WEBINAR, OR OTHER EVENT AND STAYS PINNED TO THE TOP OF THE LIST OF STORIES FOR A WEEK	\$1,500

CUSTOM SPONSORSHIPS ALSO AVAILABLE.
TALK TO US TO DEVELOP THAT PERFECT PROMOTIONAL PLAN TODAY!

Let's simplify your system

DEMO OR MORE INFORMATION
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